

Merida 62

M62



999 4542 048



repcion@bilt.mx

PRIVACY NOTICE

In accordance with the Federal Law on the Protection of Personal Data Held by Private Parties, Entrepreneurs MEF S.A DE C.V., located at Ensenada Street, number 37, Interior 10, in the Hipódromo neighborhood, Cuauhtémoc Mayor's Office, Mexico City, is responsible for the use and protection of your personal data. This notice informs data subjects about the information collected from them, as well as the purposes for which the information will be used.

The personal data collected from the undersigned will be used for the following purposes, which are necessary to finalize our relationship with the undersigned, as well as to provide the services and/or orders requested, issue tax receipts, generate a customer database, provide better and more personalized service, enhance the user's experience, and ensure maximum security for both the user and the host, in the face of any situation, anomaly, or inconvenience that may arise from the host, user, or a third party.

The personal data to be collected are:

- Full name (First name, Last name).
- Guest's signature.
- Home phone and cell phone.
- Credit or debit card information.
- Email.
- Place of origin.
- Tax ID (RFC).
- Email address.

We inform you that your personal data will not be shared with any authority (unless necessary for security reasons or as required by the authority due to specific circumstances), company, organization, or person other than the host or its collaborators. The data will be used exclusively for the purposes mentioned.

We commit not to transfer your personal information to third parties without your consent, except as provided for in Article 37 of the Federal Law on the Protection of Personal Data Held by Private Parties. If you do not express opposition to the transfer of your personal data, it will be understood that you have given your consent.

Merida 62

M62



999 4542 048



repcion@bilt.mx

Article 37 exceptions:

- When the transfer is provided for in a Law or Treaty in which Mexico is a party.
- When the transfer is necessary for the prevention or medical diagnosis, the provision of health care, medical treatment, or health service management.
- When the transfer is made to controlling, subsidiary, or affiliated companies under the common control of the responsible party, or to a parent company or any company in the same group as the responsible party that operates under the same internal processes and policies.
- When the transfer is necessary due to a contract entered into or to be entered into in the interest of the data subject, by the responsible party and a third party.
- When the transfer is necessary or legally required for the public interest, or for the administration of justice.
- When the transfer is necessary for the recognition, exercise, or defense of a right in a judicial proceeding.
- When the transfer is necessary for the maintenance or fulfillment of a legal relationship between the responsible party and the data subject.

At all times, the data subject has the right to know what personal data we have, how we use it, and the conditions of its use, as well as the correction and rectification of their personal information if necessary. Similarly, they have the right to have their information deleted from our records or databases when they consider that it is not being used correctly, as well as to oppose the use of their personal data for specific purposes, known as ARCO rights. For the exercise of these rights, the data subject must submit the respective request by sending an email to contacto@bilt.mx, with the subject "EXERCISE ARCO RIGHTS." The email should contain the full name, contact phone number, contact email, reason for the request, requirements, and the applicant's signature. The response to the request will be provided within a maximum period of thirty natural days and will be sent via email. It should be noted that at any time, the undersigned can revoke their consent for the use of their personal data. However, the revocation may imply that we cannot continue providing the requested service or result in the early termination, without responsibility on the part of the host, of the service provision to the user. The process for revocation or limitation of personal data treatment is the same as for the exercise of ARCO rights, with the same response times. It is important to mention that this Privacy Notice may be modified at any time by Entrepreneurs MEF S.A DE C.V.

Merida 62

M62



999 4542 048



repcion@bilt.mx

The respective modifications will be available for consultation on this website. If Entrepreneurs MEF S.A DE C.V. does not receive your explicit opposition for your personal data to be treated as described above, it will be understood that you have tacitly given your consent for it.